

S₁ O₁ C₃ I₁ A₁ L₁

M₃ E₁ D₂ I₁ A₁



SOFIA VERGARA

One of the judges of America's Got Talent.

“One day they
will know how
Smart I am in
Spanish”



Rumor
has it...



...that the equipment is

pricey

A grayscale photograph of a man with glasses sleeping at a desk. He is leaning his head on his hands, which are resting on an open book. The desk is cluttered with stacks of papers, some crumpled, and other books. The overall mood is one of exhaustion and burnout.

...that workload never **stops**

The image shows four empty, modern-style grey chairs with black metal legs, arranged in a row against a dark grey wall. The floor is dark and reflective. Overlaid on the scene is text. The first part of the text, "...that If I broadcast, people won't come to", is in a white, bold, sans-serif font. The word "church" is written in a bright yellow, cursive script font, positioned to the right of the word "to".

...that If I broadcast,
people won't come to church

**If you streaming
your worship
services, it is the
best promotion
for getting
people to attend
your church**





Satan is the King of Social Media

- * His disciples create content.
- * His disciples create content constantly.
- * His disciples create quality content.

What happens every minute on social media

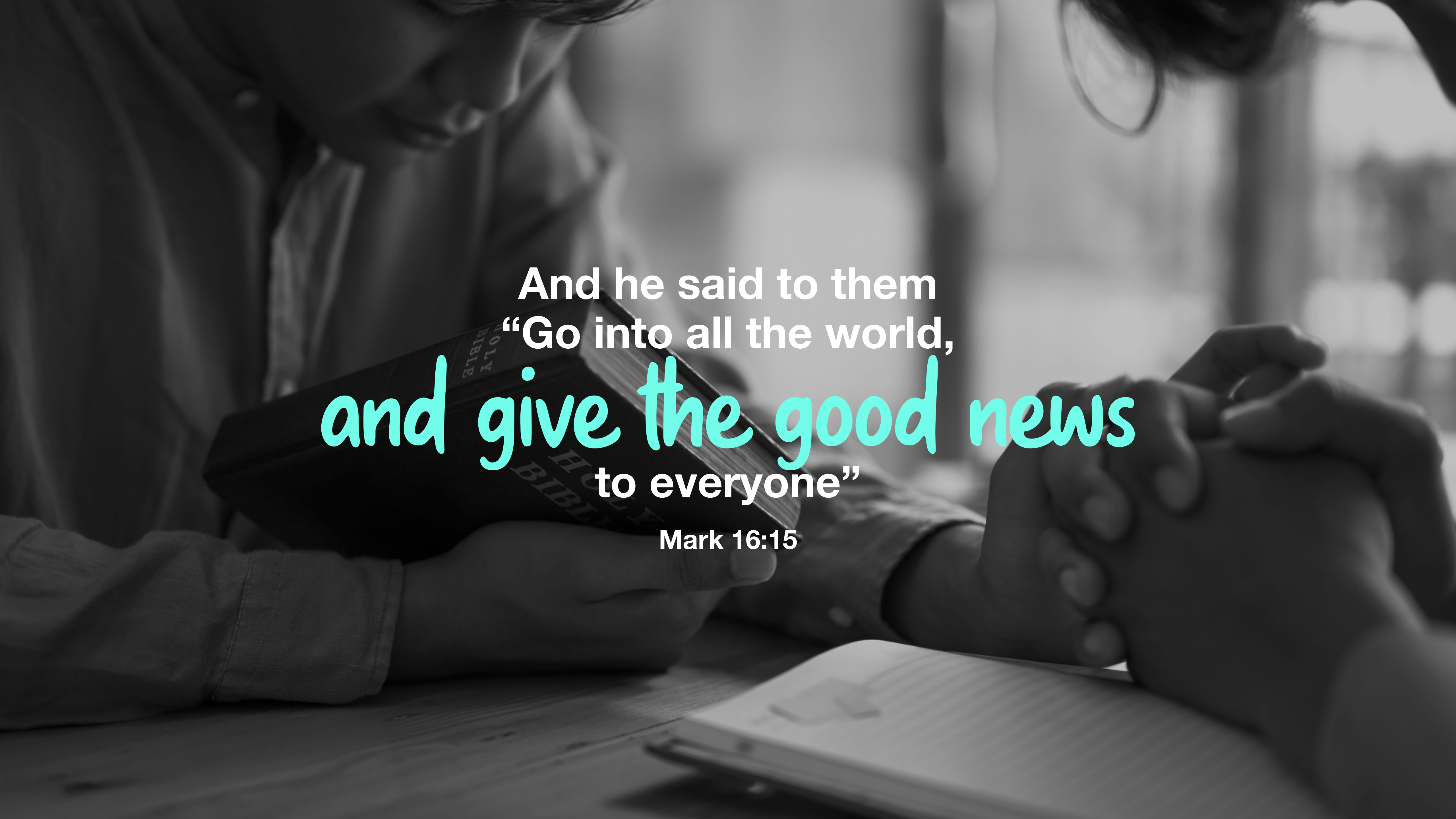
Source: Localiq





“Go, therefore, and make
disciples off all nations,
baptizing them in the name of
the Father and the Son and the Holy Spirit”

Matthew 28:19



And he said to them
“Go into all the world,
and give the good news
to everyone”

Mark 16:15

Ellen White said:

Christ's method alone will give true success in **reaching** the people. The Savior mingled with people as one who desired their **good**. He showed **sympathy** for them, ministered to their **needs**, and **won** their confidence.

Then He invited them,

"Follow me."

The Ministry of Health & Healing, p. 73.4



A black and white photograph of a person's hands holding a book. The person is wearing a dark, long-sleeved sweater. The book is open, and the pages are visible. The background is dark and out of focus. The text is overlaid on the image.

There is no second

CHANCE

**to make a good
first impression**

THE WORSHIP SERVICE MUST HAVE 3 QUALITIES

Either face-to-face or virtual

Relevant

Attractive

Quality



**Worshippers who
come to church
should find**

Good News

Healing

Hope

**Freedom from
sins**

**Commitment with
the mission**



Testimony

“In other churches they tell me that God has opened the Red Sea for Moses, but in this one they tell me that God has the power to open my own Red Sea”

Tips for.
Engaging
with people when
you are streaming



• 04:39



Please **DO NOT**

Duplicate

the in-person service in
the virtual one.



Position

**your church to be
found when people
search for a place to
worship on**

Google

Go
where
people
are





Include your
virtual audience
in your in-person
worship service

Be Yourself





**Social Media
is more about
sociology and
psychology
than technology**

A blue-tinted photograph of a student with glasses and a ponytail, sitting at a desk in a library or study area. She is looking down at an open book. In the background, another student is visible, also studying. A large, white, bold number '1' is overlaid on the left side of the image.

1



Create



Content



Creativity



**Customer
Service**



2



Attention
to details



Attractive
titles and thumbnails



3



Learn
about Social Media



Listen
to your audience



4



Evangelize



NOT Criticize



5



Diversity
of culture, ages
and more

Your smile is your signature,
your personality is your
business card, and what people
feels after talking to you is

your brand



A man in a dark, patterned shirt is shown in profile, looking down at a smartphone he is holding. The background is dark with out-of-focus blue and white bokeh lights. The text is overlaid on the left side of the image.

Together we can
turn Social Media
into a new place of
salvation

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to download
this presentation**

